

# TRAINER PROFILE DR. WOLFRAM DREIER

## Career

- Degree in industrial engineering at the Esslingen University of Applied Sciences.
- 15 years of professional and managerial experience as managing director of local business development companies with a focus on technology and innovation promotion as well as corporate cooperation.
- Part-time training with university certificates for innovation professional and business mediator at the Steinbeis University in Berlin.
- Several years as lecturer at the universities Nürtingen/Geislingen and Ravensburg/Weingarten in the areas of entrepreneurship/ business start-up and innovation management.
- 7 years of managerial responsibility as head of public relations and board member (communication, personnel, organization) of a medium-sized mechanical engineering company in the field of renewable energies.
- Part-time studies: Master of Arts (mediation and conflict management) at the European University Viadrina, Frankfurt (Oder).
- Since 2013 self-employed as business mediator and head of the Steinbeis transfer centre for personnel management and corporate communication.

## Working priorities

- Business mediation: Supporting companies and organizations in solving internal conflict situations in combination with promoting innovation (InnoMediation).
- Conception and support of integration of conflict management systems.
- Development and implementation of internal and external corporate communication measures.

## Languages

- German
- (English)



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