

# TRAINER PROFILE DR. ANDREA STRASSER

## Career

- Psychology studies at the Catholic University of Eichstätt-Ingolstadt, specializing in business psychology (university degree in psychology).
- Doctorate in economics at the Friedrich Alexander University Erlangen-Nuremberg: „The role of implicit knowledge in the assessment of management potential (published in 2008 by Driesen Verlag).
- Several years at Siemens AG, A&D: Strategic Human Resource Management and Personnel Development.
- Freelance trainer and moderator since 2002.

## Working priorities

- Working with executives and their teams.
- Development and implementation of personnel development training courses in the areas of leadership, communication, conflict management, moderation, presentation.
- Management and moderation of workshops on organizational development.
- Team coaching, management and support of team development processes to shape collaboration.
- Consulting, concept development and measures' implementation in the personnel development area, e.g., potential analysis, development center.

## Languages

- German
- English



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